



PHO KING COOK OFF

presented by
IOWA ASIAN ALLIANCE



ABOUT THE EVENT

The 7th Annual Pho King Cook-Off will take place on Sunday, February 18th from 6pm to 8pm at The River Center, downtown Des Moines! This event was created to bring greater awareness of and appreciation for authentic Asian cuisine. The goal is to share the food's history, culture, and origin while having fun and cultivating foodie lovers from all backgrounds. Our first Pho King Cook-Off took place in 2016 thanks to the hard work and dedication of our volunteers and chefs. Who knew our first cook-off would make the best list for IA on Delish.com! Capped at 500 attendees, this cook-off has been a sold out event since its inception.

Partner with us today to bring more awesome cultural events and programs to Iowa. After all, we just want to live, work and play in a vibrant, inclusive, and culturally diverse state that is fun and cool to brag about!

ABOUT THE IOWA ASIAN ALLIANCE

Our mission is to unite diverse Asian, Asian American, and Pacific Islander communities with the purpose of fostering economic growth and broader community development within the state of Iowa. Our vision is to create an Iowa in which Asians, Asian Americans, and Pacific Islanders are an integral part of a vibrant and prosperous community.

Learn more at www.iowaasianalliance.com | IAAdmin@iowaasianalliance.com | 515.770.1026

SPONSORSHIP OPPORTUNITIES

\$2,500 Pho King XLG Bowl

- ✓ Naming Right First Choice: VIP, Sidekick Challenge, Eating Contest, Photo Booth, Activities, etc.
- ✓ Booth Display
- ✓ Stage Remarks
- ✓ 6 VIP Tickets
- ✓ Social media promo & direct link to organization
- ✓ Logo on applicable event materials
- ✓ Option to provide promotional items in the VIP bags

\$1,500 Pho King LG Bowl

- ✓ Naming Right Second Choice: Eating Contest, Photo Booth, Activities, etc.
- ✓ 4 VIP Tickets
- ✓ Social media promo & direct link to organization
- ✓ Logo on applicable event materials
- ✓ Option to provide promotional items in the VIP bags

\$1000 Pho King MED Bowl

- ✓ 4 VIP Tickets
- ✓ Social media recognition
- ✓ Name listing on applicable event materials

\$500 Pho King SM Bowl

- ✓ 2 VIP Tickets
- ✓ Name listing on applicable event materials