



# celebrAsian

2009 ASIAN HERITAGE FESTIVAL MAY 16, 2009 10AM-8PM DES MOINES

## The Next SensAsian

### Talent Contest *Overview*

Are you a talented individual or group looking to shine on stage?

Is it singing, dancing, silly human tricks or comedy that makes you special?

Are you all that, but no one knows it yet?

Then, Iowa Asian Alliance's (IAA) wants YOU to Join the CelebrAsian at the Next SensAsian talent competition!

Sign up today for an opportunity to perform on the same stage as the 2009 CelebrAsian national headliner(s) and chance to win a \$500 prize!

So are you asking yourself, "How can I become the Next SensAsian?" Well, check out these details!

#### AUDITION INFO...

Auditions will be held on **Thursday, March 12th and Friday, March 13th from 2-7 pm at Impromptu Studios\***, located at 300 SW 5th Street, Suite 200, Des Moines, IA 50309. Registration for auditions can be tackled in two ways:

1. Register online at [www.CelebrAsian.org](http://www.CelebrAsian.org) OR
2. Register on location at **Impromptu Studios** and email [entertainment@iowaasianalliance.com](mailto:entertainment@iowaasianalliance.com) prior to auditioning at least 48 hours in advance

*\* Times and locations of auditions are subject to change.*

#### MORE DETAILS...

- Adequate space and a CD/MP3 player will be provided at auditions. It is the contestant's responsibility to provide his or her own working music on a CD or MP3 player. The contestant(s) should also provide any additional items/props needed for auditions. **Please notify the entertainment committee about what you will be using prior to auditions.**
- All contestants must sign IAA's Acknowledgement of Risk before auditioning.
- All contestants under the age of 18 must have signed forms (Acknowledgement of Risk & Registration forms) by a parent or legal guardian before they may audition.
- **Registration fee must be paid in check form to the Iowa Asian Alliance the day of auditions. NO REFUNDS**
- Contestants must be of an Asian ethnicity or have at least one member from their group be of an Asian ethnicity.

After the preliminary auditions, judges and/or the entertainment committee will select contestants to advance to the next round of auditions. Advancing contestants will be contacted within one week. The time and location of the next



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round of auditions will be announced at a later time. Contestants not selected to advance will not move forward in the competition.

## THE NEXT SENSASIAN FINALISTS

Contestants who advance from the preliminary and secondary rounds will move on as finalists to compete at **CelebrAsian on Saturday, May 16, 2009**. Finalists will receive a package prior to the festival detailing all the information that is needed for the competition. Each finalist will have the opportunity to perform a 5-10 minute set during the Next SensAsian program at CelebrAsian. Finalists have the option of performing the act used in auditions. In addition to audience reaction, the final competition will be judge on the same criteria as during the audition.

Once judging is completed, one prize winner of \$500 will be announced the day of the festival after all finalists perform during the Next SensAsian. **The winner will then perform a set as the opening act for the 2009 Headliner(s)\*.** Winner of the Next SensAsian will also be obligated to perform at the following year's (2010) CelebrAsian, and may also be requested to perform at various IAA events for 2009.

*\* Performance time for winner will be subjective to change.*

Please send any additional questions, comments, or concerns to [entertainment@iowaasianalliance.com](mailto:entertainment@iowaasianalliance.com)

**We are excited to see your raw talent shine on stage! Best of Luck!**  
– CelebrAsian 2009 Entertainment Committee

# Do you have SensAsianal Talent? Bring It!